

3 WAYS TO HIGHLIGHT YOUR #EASYAS123 UNITED WAY CAMPAIGN ON SOCIAL MEDIA

Thank you for choosing to LIVE UNITED! Without your continuous support, we would not be able to make lasting impacts in South Mississippi.

Now we need your help advocating our story through social media! Here are three ways to share:

1. Share your employee stories about United Way on your company's Facebook page. Examples: Status updates, posting photos, or short video clips, but nothing fancy!
2. Tag "United Way of South Mississippi" in your related statuses and pictures and tag "#easyas123"
3. Share your posts, stories, videos, etc. on OUR timeline so all of the fans of our page can see your campaign success stories... and you'll be a little famous.

Get connected!

@UnitedWay_SM

**For any questions related to this social media campaign, please contact Nicole Misita at 228.896.2213 x.23. or nmisita@unitedwaysm.org.

